

Commerce

How do brick-and-mortar stores compete with online commerce?

How do forensic accountants detect white-collar crime?

How can accounting, marketing, human resources, and finance departments make effective and ethical use of modern technology?

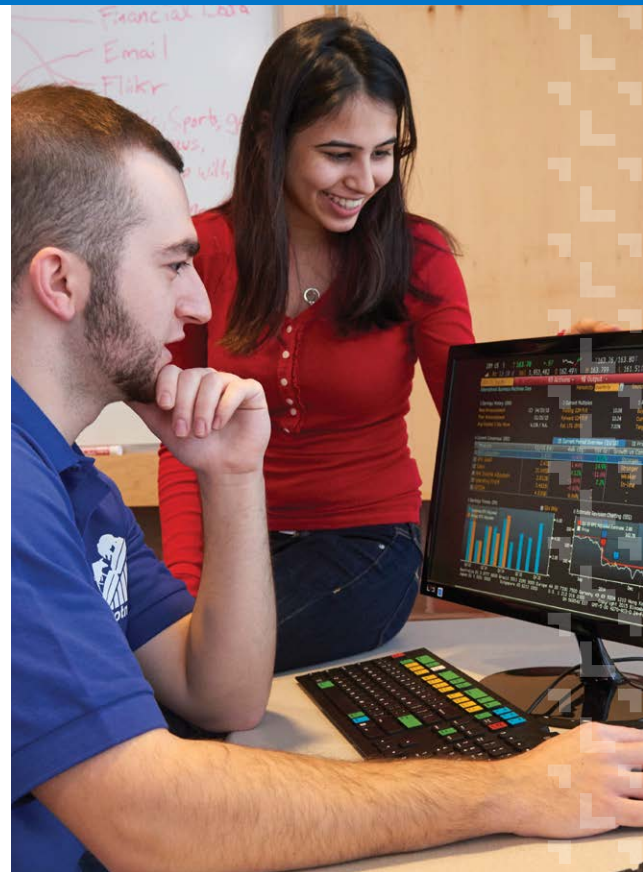
What factors impact today's entrepreneurs and how do their businesses stay competitive?

How can businesses develop a strong base of employees and why is it important to have ambitious human resource practices?

Be prepared with strong employability skills and the foundations for excellence in managing businesses from start-ups to multinational corporations. National and international contexts of business are explored, along with issues facing managers in business, labour and the public sector.

Gain real-world business experience through an internship or Capstone study project—a team-based opportunity where you'll provide consulting services to an industry partner. In addition, our commerce laboratories enable hands-on business training.

Integrating key business functions with today's latest technologies—our Commerce program provides the skills necessary for employment in a competitive market.



What will I study?

This program has a set of common courses taken by all students that includes simulations, teamwork and case studies. You'll also be able to choose a major or double-major from the following list:

- Accounting
- Finance
- Marketing
- Organizational Behaviour and Human Resources Management
- Technology Management

You may also complete a minor from one of these areas, or in Entrepreneurship, International Business, or Operations and Supply Chain Management.

What can I do with my degree?

- Advertising Executive
- Auditor
- Brand Manager
- Business IT Advisor
- Certified Human Resources Professional
- Chartered Financial Analyst
- Chartered Professional Accountant
- Consultant
- Entrepreneur
- Recruitment Specialist
- Securities Trader
- Technical Writer

Want more information?

Faculty of Business and Information Technology
2000 Simcoe Street North
Oshawa, Ontario L1G 0C5
Canada

905.721.3190

connect@ontariotechu.ca

ontariotechu.ca/programs



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